

Analysis of electric usage by month on 88 pitches at Old Oaks 01/03/25 to 31/07/25

Fair usage allowance for March - 12kwh per day	
Average usage: 11 kwh per day	
Average stay 3 nights	
24.5% guests pay no extra	
44% guests paid between 30p and £2 for stay (2 - 7 nights)	
68.5% of guests are paying nothing or very little extra	
Highest usage - 46 kwh in 24 hours	
Number of nights	1680
Total kwh used	20327
Cost to Old Oaks	5125

Fair usage allowance for April - 10kwh per day	
Average usage: 7.5 kwh per day	
Average stay 4.5 nights	
83% guests pay no extra	
6.7% guests paid between 30p and £2 for stay (2 - 7+ nights)	
90% of guests are paying nothing or very little extra	
Highest usage - 26 kwh in 24 hours	
Number of nights	2203
Total kwh used	18262
Cost to Old Oaks	4503

Fair usage allowance for May - 8kwh per day	
Average usage: 6.16 kwh per day	
Average stay - 5 nights	
82.4% guests pay no extra	
13.4% guests paid between 30p and £2 for stay (average stay 4.9 nights)	
96% of guests paid zero or no more than £2 extra	
Highest user - average of 25.5kwh per day	
Number of nights stayed	2231
Total kwh used	14767
Cost to Old Oaks	3627

Fair usage allowance for June - 8kwh per day	
Average usage: 5.22kwh per day	
Average stay 7 nights	
74% guests pay no extra	
21% guests paid between 30p and £2 for stay	
95% paid zero or no more than £2 for entire stay (average 7 nights)	
Highest user - average of 15.6 kwh per day	
Number of nights stayed	2379
Total kwh used	13726
Cost to Old Oaks	3346

Fair usage allowance for July - 8kwh per day	
Average usage: 5.16kwh per day	
Average stay 6 nights	
73.2% guests pay no extra	
19.6% guests paid between 30p and £2 for stay	
93% paid zero or no more than £2 for entire stay (average 6 nights)	
Highest user - average of 12.4 kwh per day	
Number of nights stayed	2278
Total kwh used	12948
Cost to Old Oaks	3285

Analysis of electric usage by month on 88 pitches at Old Oaks 1/08/25 to 16/11/25

Fair usage allowance for Aug - 8kwh per day	
Average usage: 5.3kwh per day	
Average stay 5 nights	
75.3% guests pay no extra	
20.5% guests paid between 30p and £2 for stay	
95.8% paid zero or no more than £2 for entire stay (average 6 nights)	
Highest user - average of 14.6 kwh per day	
Number of nights stayed	2282
Total kwh used	133355
Cost to Old Oaks	3334

Fair usage allowance for Sept - 10kwh per day	
Average usage: 6.2kwh per day	
Average stay 4.6 nights	
77% guests pay no extra	
1.5% guests paid between 30p and £2 for stay	
88.5% paid zero or no more than £2 for entire stay (average 4.6 nights)	
Highest user - average of 35kwh per day	
Number of nights stayed	2381
Total kwh used	16007
Cost to Old Oaks	4015

Fair usage allowance for Oct - 10kwh per day	
Average usage: 8.8kwh per day	
Average stay 4.2 nights	
51% guests pay no extra	
27.2% guests paid between 30p and £2 for stay	
78.2% paid zero or no more than £2 for entire stay (average 4.2 nights)	
Highest user - average of 29kwh per day	
Number of nights stayed	1998
Total kwh used	18857
Cost to Old Oaks	4712

Fair usage allowance for Nov - 12kwh per day	
Average usage: 9.9kwh per day	
Average stay 3.4 nights	
64% guests pay no extra	
21.1% guests paid between 30p and £2 for stay	
85% paid zero or no more than £2 for entire stay (average 4.2 nights)	
Highest user - average of 34kwh per day	
Number of nights stayed	873
Total kwh used	8942
Cost to Old Oaks	1875